

GROWING DEEP *for*
FURTHER
REACH

Roots



A JOURNEY OF FAITH
FOR THE ROCK CHURCH

Roots: The Vision

“See I am doing a new thing!
Now it springs up; do you not
perceive it? I am making a way
in the desert and streams in
the wasteland” (Isaiah 43:19).



God is doing a new thing in Utah, and The Rock Church has an important role to play! With over 96 percent of the state's population still unreached by evangelical Christianity, Utah has become one of the best-kept secrets in Christian missions.

Utah is ready to be transformed. God is raising up church plants. People are coming to know Him like never before. Lives are changing, and people are starting to take note.

Having been in the midst of the battle for the hearts of Utah's people for nine years, The Rock is strategically positioned to make an enormous difference in this culture. Our vision is to share the transforming truth of Jesus Christ *one life at a time — one world in our lifetime!*

We are convinced that Utah is a significant component of God's plan to reach the world. It has become all too clear to us that if Utah — and the Mormon Church — embrace historic Christianity, the entire world will notice. In fact, we believe that if we can win Utah, we can reach the world!

Our battle cry — *Interested in God, but not religion?* — has resonated in the hearts of people for the past nine years. There are countless seeking souls who are thirsty for an authentic, honest and relevant relationship with God, unhindered by the trappings of works-based religion. The Rock has become an oasis in this desert.

Our plan is to have 20 life-changing, Gospel-preaching, Bible-believing church services at The Rock's multiple locations by the year 2020. It's a big dream, but we've got a big God!

Roots: The Need

“. . . go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit” (Matthew 28:19).



Ever since Pastor Bill Young moved his family to the Salt Lake valley to plant The Rock Church in May 1999, the blessing of God has been apparent. What started as two families in the Youngs' living room is now a vibrant church of 1,000 people meeting each weekend in four services at three locations — all because of the transforming power of the Gospel of Jesus Christ.

Our purpose has always been clear. God has called us to *win the lost, build the believer and send the sanctified*. And we have done just that.

As The Rock continues to grow, we prayerfully look to the future with great expectations. We believe God wants to do something amazing and incredible, even miraculous. We believe He wants us to have 20 church services at The Rock's multiple locations by the year 2020! We've started four — just 16 more to go!

We believe that in order to accomplish this remarkable goal, the following needs will have to be addressed. The primary objective in meeting these needs is acquiring a permanent facility in Sandy, which will be the first building The Rock has ever owned. For the very first time, we'll have the *roots* we need so we can begin *growing deep for further reach!* This will . . .

- provide stability and confidence to our growing family of faith
- provide genuine legitimacy to those within our community
- provide expanded opportunities to train leaders and future church planters
- provide a “central command center” for church-planting endeavors
- provide our community and families with facilities for new events and programs
- provide excellent and compelling ministries for children and adults
- provide an attractive and inviting environment to visitors and guests
- allow the “mother” church to grow and thrive in order to support our overall vision
- allow us to centralize finances, leadership and administrative functions
- allow us to expand our staff to better equip our ministries and outreach

Roots: The Provision

“. . . love the Lord your God, walk in all His ways, obey His commands, hold fast to Him and serve Him with all your heart and soul” (Joshua 22:5).



As we have become aware of the unique needs apparent in the Utah culture, God has given The Rock Church an important role to play in reaching this community. In order for us to rise to the challenge God has presented us, we must always strive to be the church God has called us to be.

FURTHER
REACH

A Unified Church

We can't reach Utah alone. We need Kingdom-minded brothers and sisters in other Bible-based churches and ministries to unite with us.

An Outreach-Oriented Church

The church exists for those outside her walls. Our mandate to reach out to a lost world with the Gospel and love of Jesus is clear, and we are committed to training and equipping our adults, children and youth to fulfill the Great Commission.

A Disciple-Making Church

We're dedicated to a better understanding of our relationship with God, and then modeling that relationship in the world around us as we love others — through small groups, leadership training, conferences, youth and children's programs, and lots of opportunities to serve.

A Family-Friendly Church

We believe the family unit is at the heart of what we do. That's why we incorporate parents at every opportunity, learning and ministering right alongside their children.

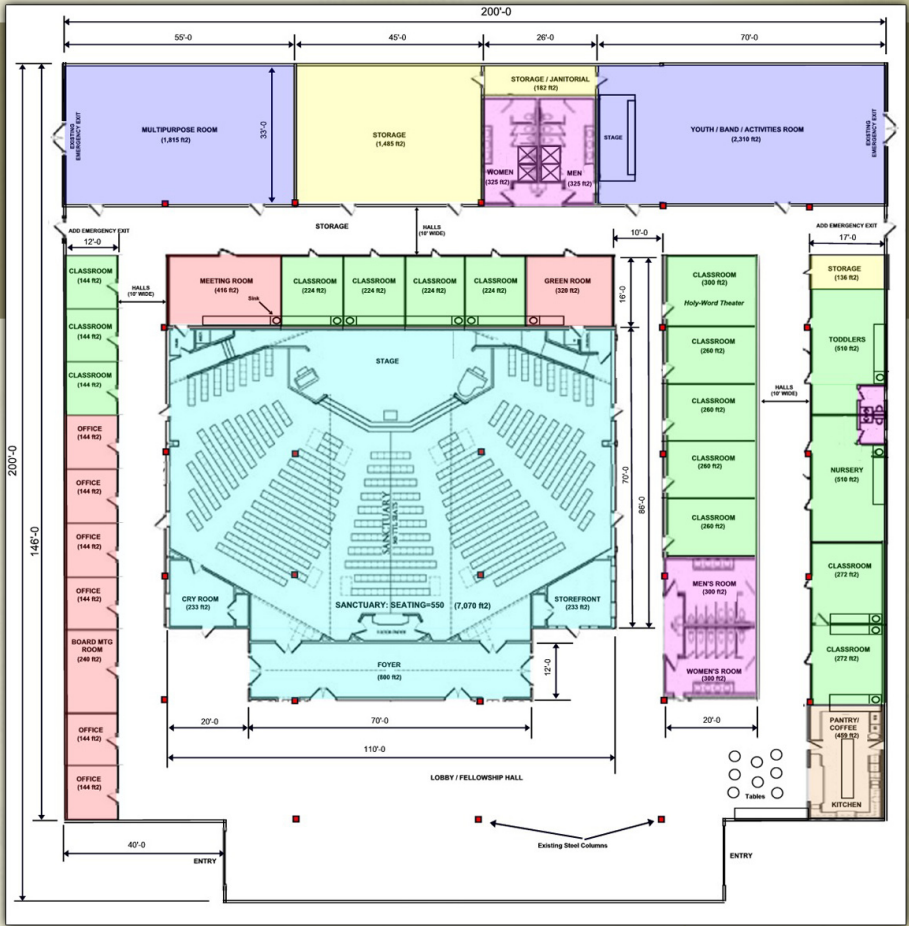
A Servant-Led Church

Jesus set the example for us to be leaders who serve, so our church is not limited to serving our own people, but extends into numerous areas of our community — from blood drives to helping the homeless.

A Relationship-Centered Church

Small groups are our heartbeat because we believe the deepest Christian growth happens in community, creating the proper atmosphere for relationships to happen at every level.

Roots: The Plan



After five years of renting (on a month-to-month basis) a building that is now falling apart, we're planning to purchase a 40,000-square-foot facility at 9400 S 700 E in Sandy which will not only meet our needs, but provide long-term stability and expanded growth opportunities — the *roots* we need to begin *growing deep for further reach!*

Roots: The Funding

“I will not sacrifice unto God that which costs me nothing”
(2 Samuel 24:24).



When considering such an important undertaking, we have not entered into this season without caution. Since 2004 we have been saving and searching for a home of our own. Since 2007 we have been meeting with realtors, architects, contractors and lawyers to see this dream come true.

So all that's really left is the funding, and that begins with you.

In order to purchase the building and build it out, we estimate (based on preliminary bids we've already received) that it will cost approximately \$2.1 million dollars.

This will be a three-year expansion campaign where we will encourage individuals to give over and above their regular tithes and offerings to support this endeavor. Most gifts will probably be given as three-year pledges, but we know that there will be some individuals who prefer to give large gifts in the form of stocks, property, wills, trusts, assets or gifts-in-kind.

Roots: The Challenge

Jesus said, “For where your treasure is, there your heart will be also” (Matthew 6:21).



Since you are someone who has strong ties to our church and community and a commitment to seeing things happen here in Utah, we're asking you to help us move forward. We firmly believe that God will fully supply the necessary funding through the generosity and commitment of individuals like you, and your involvement in this project will help make it happen.

Your participation is a decision we ask you to make between yourself and God. It's a decision that will change your life, our church, and our community if you allow God to work in and through you. Please prayerfully consider becoming one of the primary investors in our future. As God challenges and changes your life, He will also change the lives of others as they come to know and follow Him.

People who have the resources to invest in the finances of this world usually look for the lowest risks and the highest returns. Yet in the spiritual kingdom, God has already assumed all the risks and He guarantees the greatest return on our investment — an eternal return. A.W. Tozer said, “When you get to heaven you will find your wealth again, but not the wealth of dollars or gold or silver or pearls. It will be the wealth of human beings made in the image of God, changed and purified by His grace.”

God is faithful, and He will continue to use His servants to accomplish His purposes throughout the world.

Will you be a part?

GROWING DEEP *for*
FURTHER
REACH

Roots



801.568.9045
www.experiencetherock.com